



# **CHLA 2010: Children's Literature and Media**

**June 10-12—Eastern Michigan University—Ypsilanti/Ann Arbor, Michigan**

***Join us for the 37<sup>th</sup> Annual Children's Literature Association Conference***

Many texts from various media now constitute children's culture: novels, picture books, and poetry as well as video games, text messages, Facebook, television shows, and films. It is important that we expand our understanding of these child-oriented cultural forms and media platforms. Doing so expands the way we define and analyze children's culture and, hopefully, provides new critical tools by which to understand children's books. This conference, the 37th Annual Children's Literature Association Conference, therefore seeks to illuminate the broader electronic children's culture within which children's literature exists and thus highlight the multivalent, dialectical relationship between literature and other media written for younger readers, viewers, and consumers.

For more information and conference updates go to <http://chla2010.emuenglish.org>

## **Featured Speakers**

### **Keynote Address**

#### **From Pages to Pixels: Children's Programming at PBS**



**Linda Simensky,**  
**Vice President of  
Children's  
Programming for PBS**

Ms. Simensky worked for nine years at Nickelodeon, where she helped to launch such popular series as *Doug* and *Rugrats*. In 1995, she was appointed Director of Programming of The Cartoon Network, where she oversaw the development of *Dexter's Laboratory*, *Samurai Jack* and other major projects. She is currently Vice President of Children's Programming for PBS.

### **2010 Francelia Butler Lecture**



**Margaret Mackey,**  
**Professor at the University of Alberta**

A professor in the School of Library and Information Studies at the University of Alberta in Canada, Mackey has published widely on the subject of young people and their literature and media; much of her research invites the participation of young people themselves. Her most recent book is *Mapping Recreational Literacies*, published by Peter Lang in 2007.

## Special Events

### Thursday Night Poetry Slam!

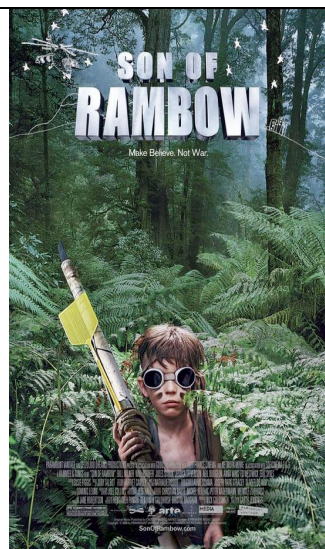
Featuring

Ann Arbor Volume Youth Poetry Project



Jeff Kass, Ann Arbor Schools Poet in Residence, will introduce performances by poets working with the nationally recognized Volume Youth Poetry Project. Kass and members of the Project are featured in the 2009 HBO Documentary *Brave New Voices*, a seven-part series about young poets and their mentors preparing for the Youth Speaks' 2008 Brave New Voices International Youth Poetry Slam Finals.

### Friday Night Film Screening & Discussion



### *Son Of Rambow*

2007

Directed by  
Garth Jennings

Discussion led by  
Professor Ian  
Wojcik-Andrews,  
author of *Children's  
Films: History,  
Ideology, Pedagogy,  
Theory*

## Tentative Conference Schedule

**Kensington Court Hotel and Conference Center**  
(Continental breakfast, coffee and snacks offered daily)

### Wednesday (June 9, 2010)

4 – 9 p.m. Registration -- lobby

### Thursday (June 10, 2010)

7:30 a.m. – 5 p.m. Registration

9 a.m. – 5 p.m. Book Sale

8 – 9:15 a.m. Concurrent Session 1

9:30 – 10:45 a.m. Concurrent Session 2

11 a.m. – 12:15 p.m. Concurrent Session 3

----- LUNCH (on your own) -----

1:30 – 2:45 p.m. Concurrent Session 4

3 – 4:15 p.m. Concurrent Session 5

4:30 – 5 p.m. New Members Welcome  
5 – 6:15 p.m. Welcoming Reception  
(foyer next to ballroom)

6:15 – 7:30 p.m. Performance by the Volume  
Youth Poetry Project  
(ballroom)

----- DINNER (on your own) -----

### Friday (June 11, 2010)

8 a.m. – 5 p.m. Registration

9 a.m. – 5 p.m. Book Sale

8:30 – 9:45 a.m. Concurrent Session 6

10 – 11:15 a.m. Concurrent Session 7

11:30 a.m. – 12:45 p.m. Concurrent Session 8

----- LUNCH (on your own) -----

2 – 3:15 p.m. Concurrent Session 9

3:30 – 4:45 p.m. Concurrent Session 10

5 – 6:15 p.m. Concurrent Session 11

----- DINNER (on your own) -----

8 – 10 p.m. Film screening and discussion  
(ballroom)

### Saturday (June 12, 2010)

8:30 a.m. – 12 p.m. Registration

9 a.m. – 5 p.m. Book Sale

9 – 10:15 a.m. Membership Meeting  
(ballroom)

10:30 – 11:30 a.m. Francelia Butler Lecture  
(ballroom)

----- LUNCH (on your own) -----

1 – 2:15 p.m. Concurrent Sessions 12

2:30 – 3:45 p.m. Concurrent Sessions 13

4 – 5:45 p.m. Concurrent Sessions 14

**6:30 p.m. – 12 a.m. Awards Banquet & Dance**  
(ballroom)

Featured speaker: Linda Simensky  
Featuring live music from "Baked Potato"  
(Includes 6:30-7 p.m. reception in Foyer with cash bar)



# CHLA 2010

## Children's Literature and Media

### Conference Registration Form

--After March 29, you may register online at [www.childlitassn.org](http://www.childlitassn.org)--

Name: \_\_\_\_\_ First-time ChLA Attendee? Yes \_\_\_\_\_ No \_\_\_\_\_

Institution \_\_\_\_\_

Street address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

#### \_\_\_\_\_ Full Conference Registration

\$150/ChLA Member \_\_\_\_\_

\$190/Non-Member \_\_\_\_\_

\$75/full-time Student\* \_\_\_\_\_

\*Full-time students must include a copy of a current student i.d. or another form of student status verification with registration.

#### \_\_\_\_\_ Daily Registration: Circle Day(s)

Thursday	Friday	Saturday
June 10	June 11	June 12

ChLA member \$60 x \_\_\_ day(s) = \_\_\_\_\_

Non-Member \$75 x \_\_\_ day(s) = \_\_\_\_\_

Full-time student\* \$40 x \_\_\_ day(s) = \_\_\_\_\_

\_\_\_\_\_ **Awards Banquet: Saturday, June 12**  
(dinner, reception, keynote address, and dance w/ live band) (not included in the conf registration fee)

\$35 per person = \_\_\_\_\_

Circle ONE entrée' selection per person:

Ravioli stuffed w/ butternut squash w/gorgonzola & nuts	Chicken in a Michigan cherry sauce	Great Lakes White Fish with a tomato, basil, garlic topping
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#### \_\_\_\_\_ Late Registration

After May 15, add \$20 \_\_\_\_\_

Total Amount Enclosed \_\_\_\_\_

#### Payment

- Registration form must be accompanied by payment in U.S. funds only. Make checks payable to the **Children's Literature Association**.
- Registrations paid by credit card may also be faxed to the ChLA office at (269) 965-3568 or submitted online.
- If you are registering after May 21, 2010, please register online or fax.
- After May 28, please register on site
- Cancelations will be accepted in writing prior to May 28, 2010. No refunds will be issued after May 28, 2010. A \$35 administration fee will be assessed on refunds issued.

#### To pay with a credit card:

Circle one: Mastercard    Visa

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name, as it appears on the card: \_\_\_\_\_

Signature: \_\_\_\_\_

#### Mail form and payment to:

Children's Literature Association  
P.O. Box 138  
Battle Creek, MI 49106-0138

\*For assistance or disabilities issues, please contact the ChLA office at [info@childlitassn.org](mailto:info@childlitassn.org)



# CHLA 2010: Children's Literature and Media

June 10-12—Eastern Michigan University—Ypsilanti/Ann Arbor, Michigan

## **Reservations: Kensington Court Hotel and Conference Center/Holiday Inn Express, Ann Arbor, Michigan**

The conference hotel, Kensington Court, and the Holiday Inn Express are next door to one another and under the same ownership, so conference attendees can choose either option at conference rates. Both are located on Briarwood Circle, just off of Interstate 94, next to the Briarwood Mall, and about 2 miles south of downtown Ann Arbor. The Kensington Court is a luxury hotel with a restaurant, bar, pool, sauna, exercise room, and complimentary wireless. All conference events will be held in the ballroom and meeting rooms at the Kensington Court. The Holiday Inn Express has a pool, offers complimentary continental breakfast, and is located directly next door.

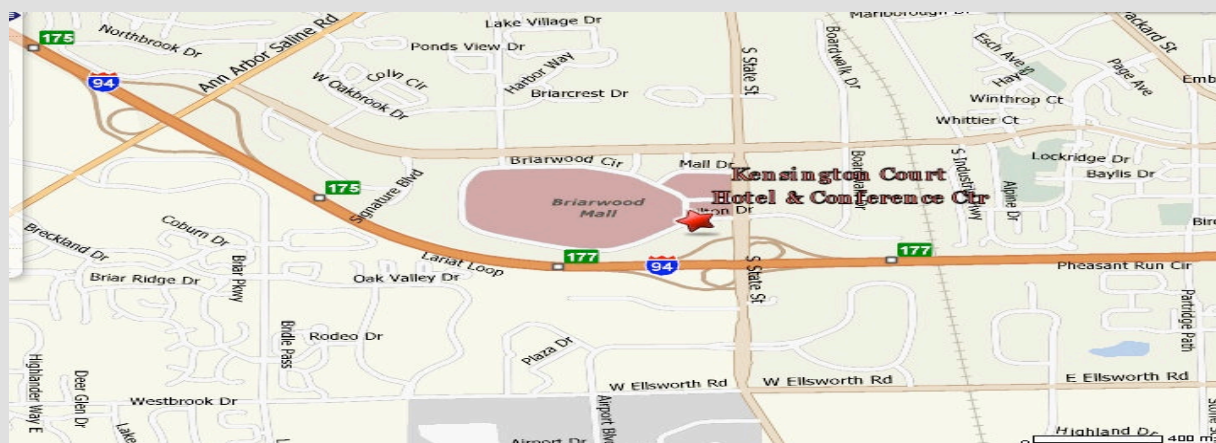
**Conference Rates:** *(when making your reservation, ask for the Children's Literature Association group block)*

**Kensington Court:** Standard room: \$105; Executive level room: \$125  
For reservations: call 1-800-344-7829

**Holiday Inn Express:** Standard room: \$95  
For reservations: call 1-800-344-7829

***In order to secure the group room rate, reservations must be made by May 19, 2010.  
Reservations made after this date are subject to the prevailing room rate.***

### **Directions to both hotels:**



**From US-23 North or South:** Take I-94 West toward Chicago. Exit at State Street (exit number 177). Turn right on State Street and left at first available left turn (Briarwood). US-23 Southbound travelers should be careful not to exit US-23 onto Business 94 West or M-14 West. Stay on US-23 until you reach I-94 West.

**From I-94:** Exit at State Street (exit number 177). From Westbound I-94, turn right on State Street and left at first available left turn (Briarwood). From Eastbound I-94, turn left on State Street and left at first available turn (Briarwood).

There are no shuttles from the Detroit Metro airport to either hotel. Taxis to Ann Arbor cost about \$50 each way, which means renting a car might be a better deal (you could then also use the car to drive downtown rather than using more taxis or buses). For more information, visit <http://www.metroairport.com/transportation/>

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# **CHLA 2010: Children's Literature and Media**

**June 10-12—Eastern Michigan University—Ypsilanti/Ann Arbor, Michigan**

The faculty and students of the Children's Literature Program in the Department of English Language and Literature at Eastern Michigan University invite you to join us for the 37<sup>th</sup> Annual Children's Literature Association Conference, where you can hear the most current scholarship about children's and young adult literature, media and culture presented.



**EASTERN**  
MICHIGAN UNIVERSITY

P.O. Box 138  
Battle Creek, MI 49016-0138 USA  
CHLA 2010 Conference

